

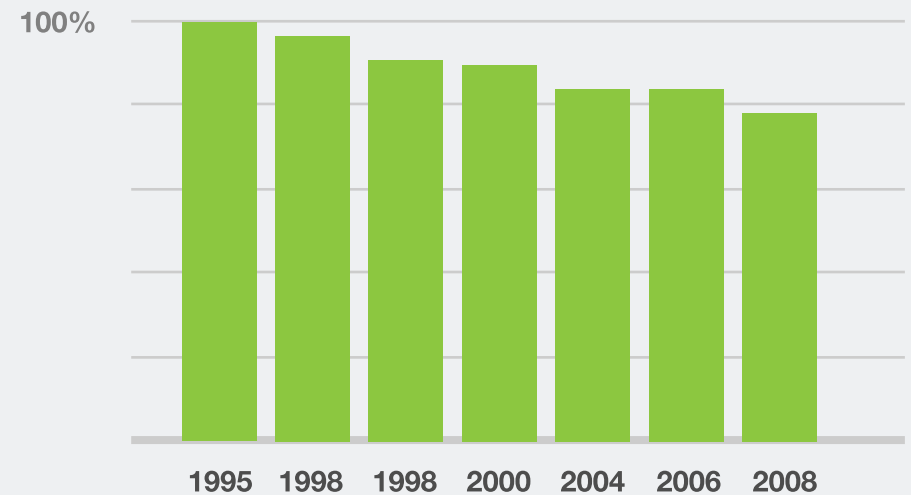
STEEL_{FOR} PACKAGING

Weight reduction

Steel packaging is up to 40% lighter today than 30 years ago.

- **Greater productivity**, more cans are made with the same quantity of steel
- **Increased industry resource efficiency**
- **Lighter and more efficient** throughout the supply chain

**33 cl beverage can:
development of steel body weight**



Source: APEAL, BCME